

# **ACTIVA Srl's innovative technology reduces energy input and environmental impact in the production of asphalt road pavements. In 2022, it has helped to reduce CO2 emissions by approximately 6,000 tons by having more than 3 million tons of low-temperature asphalt produced in Europe!!!**

*\*3 million tons of asphalt is equivalent to a highway, with four lanes, approximately 1,300 km long that is greater than the distance between Corigliano Rossano (CS) and Milan!!!!*

*01 October 2022, Corigliano-Rossano (CS).*

ACTIVA S.r.l. is a world leader in the production of "sustainable" asphalt additives. Since its founding in 2017, the company has been using innovative and proprietary technologies to produce additives that improve the performance and durability of road pavements, lower energy consumption and reduce gas emissions into the atmosphere, making the road industry sector "sustainable." ACTIVA's commitment to continuous product innovation is the basic premise for increasing its competitiveness; the synergy between "research" and "process engineering" enables the production of environmentally friendly, biodegradable, non-hazardous and high-performance additives.

The company is the only one in the world to apply the principles of green chemistry to transform raw materials, which are non-hazardous and non-toxic to humans and the environment, into asphalt additives, using production processes that minimize energy use and generate no waste or scrap.

The industrial complex is based in the town of Corigliano Rossano (CS) and consists of two different esterification plants that are fully automated and interconnected. ACTIVA currently employs more than 12 people, divided between operational and research facilities. Graduates make up more than 60 percent, mostly engineers and chemists, while the remainder is represented by staff with diplomas mainly in technical fields (mainly chemical, mechanical, electrical and electrical engineers). Anyone who believes they have the skills and would like to join our company can send a CV to [info@activasrl.com](mailto:info@activasrl.com).

In November 2021, the German ITQF Institute and La Repubblica's "Affari & Finanza" magazine presented a study of Italy's fastest-growing economic companies, and ACTIVA was included in the prestigious ranking of the 600 Italian companies with the highest revenue growth over the three-year period 2017-2020 (in 83rd place, the only one from southern Italy and the only one from the chemical sector in Italy).

In 2021, in spite of the pandemic crisis, ACTIVA confirmed the growth trend by posting a further increase in revenues of more than 50 percent. Also in 2022, despite this time the energy and raw material crisis, ACTIVA will grow further by attesting revenues over 4.5 million.

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